

Social Media Policy

The Hotchkiss Community Chamber of Commerce maintains a Facebook page. This page is used to communicate with Chamber members and other interested members of the community. As with all Chamber communications, Social Media posts will comply with requirements of Chamber by-laws and policies and will remain free of discrimination, harassment, or perceived support or resistance to any particular political or religious viewpoint. Posts are intended for promotional purposes, however, the Chamber Facebook page will not be used to advertise individual merchants sales or promotions.

The Chamber Board will designate at least two administrators for any Social Media account and these designated individuals will be responsible for the posting of content and for any official Chamber response to any reader comments. Social Media Administrators will abide by these guidelines, using their own discretion on what to post and what to refuse.

For submissions from members, please follow these guidelines for approval:

- Submit requests to chamber <u>hotchkisschamber@gmail.com</u>, using "Facebook Submission" as the subject.
- 2. Please allow 5 business days for approval and publishing
- 3. Include the following items:
 - 1. Name of your business or organization. Must be a member of the Chamber, or information to be shared must be deemed to benefit Chamber members.
 - 2. Short description of the event or topic including name, date, time, location and any other pertinent information.
 - 3. Contact phone number/email/website link
 - 4. Submitted photos or graphics should be in jpg or png format.